

BOB FREY

PRODUCTION ARTIST | ADAPTIVE DESIGNER

PROFILE

Detail oriented Production Artist/Adaptive Designer, with an extensive record of providing proven results, primarily in the CPG sector. Having worked in both pre-press and design agency environments has allowed me to gain technical knowledge regarding various printing processes, and specifications, while advancing my creative skills. Dynamic team player possessing excellent verbal and written communication skills. Adept at working on multiple projects in environments governed by strict deadline requirements.

PROFESSIONAL EXPERIENCE

Prepress Technician

STEINHAUSER INC., NEWPORT, KY | 2023 – present

- Prepared files for printing to HP Indigo digital press using Adobe Illustrator, Esco plug-ins, and Hybrid PackZ to step impressions and create print forms.
- Prepared files to be sent to prepress facilities to have plates made for MPS narrow web flexo presses. Preparation included trapping using Hybrid's PackZ software.
- Created files to be used in the manufacture of flexible die strikes.

Production Artist | Adaptive Designer

THE CHESAPEAKE GROUP, INC., CINCINNATI, OH | 2001 – 2022

- Managed all aspects of Final Production Art including pre-production meetings, file generation, client approval process, file release to separator/printer, and proof approval.
- Extended approved designs to additional flavors, sizes, structures, and panels.
- Created in-house package mock-ups and managed out sourced mock-up creation.
- Conducted visual analysis of random color proofs and ink drawdowns.
- Communicated with client Brand Managers and printers.
- Directed colleagues on sizeable projects.

Production Artist | Adaptive Designer

SOUTHERN GRAPHIC SYSTEMS, NEWPORT, KY | 1999 – 2001

- Extended designs and prepared files for in-house separations.
- Generated color separations utilizing Adobe Illustrator.

CONTACT

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KEY SKILLS

Expertise in Adobe Creative Suite, experience in Hybrid PackZ, Microsoft Office

Excellent time management, problem solving, and organizational skills

Outstanding communication skills which aid in interpreting client needs

Collaborate well with others in order to achieve desired results

Desire for accuracy and attention to details

Solid knowledge of various packaging structures and printing processes

EDUCATION

Associate of Applied Business degree in Commercial Art

Antonelli Institute of Art
Cincinnati, OH

Associate of Arts

University of Cincinnati
Cincinnati, OH